Aaron Goldweber
visual designer

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PROFESSIONAL STATEMENT

A visual designer with more than 4 years experience ranging from freelancing to corporate creative teams large and small. My passion for human centered design drives my talent of making each project uniquely striking and over all cohesive. My work in multichannel design projects gives my expertise the range to adapt and problem solve with efficency.

WORK EXPERIENCE

Digital Graphic Designer
Leaf Home 2023

Develope progromatic digital ads across multiple platforms including Facebook and Google from ideation to final asset delivery. lead promotional material designer on a monthly basis including email design.

Graphic Designer II
Canvus 2023

Overall design support of brand development, web design, and 3D rendering. Lead social media coordinator and primary print designer.

Junior Graphic Designer
Leaf Home 2020-2022

From production design to original marketing pieces and event marketing material my focus was heavily in traditional print media and managing internal print assets such as manuals, posters and way finding.

EDUCATION

Kent State University - 2019
Bachelor of Arts - Visual Communication Design

Ohio State University - 2024 *(expected completion)*
Certificate - UI/UX Boot Camp

PROFICIENCIES

UI Design	Presentation
Ad Design	Prototyping
User Research	Typography
Brand Design	Layout Deisgn
Icon Design	Prototyping

DESIGN TOOLS

InDesign

Illustrator

Photoshop

Figma

Microsoft Suite

After Effects